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JOSH CENTOR: Welcome to Mondays with Myles.

First things first, how was your turkey?

DR. MYLES BRAND: Oh, I had a great turkey, and I saw some terrific basketball at the NIT in Madison Square Garden. Outstanding. The giant killer Butler did it.

JOSH CENTOR: From right down the road?

DR. MYLES BRAND: Yes. Right down the road. They did a great job. And it was great fun to watch early season basketball.

JOSH CENTOR: Great games, as always, in the Garden. NIT Season Tip-Off is a fantastic event.

But I want to talk about another event today.

We both had an opportunity to be in Pensacola, Florida, last week -- two weeks ago, rather -- and see the Division II National Championships Festival. I was blown away. I thought it was an incredible event.

What were your thoughts?

DR. MYLES BRAND: Well, I couldn't agree with you more. It was a terrific event from the point of view of the student athletes. There were about 800 student athletes there from multiple schools across the

1 entire sector Division II. They were competing, rooting
2 for each other, had a chance to socialize. There were
3 great events there. It was just a blow-out event. It
4 was just incredible.

5 And Pensacola, I have to say, really turned
6 out for the event too.

7 JOSH CENTOR: And we had six national
8 championships that were decided -- it really had an
9 Olympic-style feel.

10 DR. MYLES BRAND: Yes. I think that's
11 right. It was nice for -- to watch the various events,
12 and to see the different athletes from different sports
13 come together. That was fun. Of course, they're always
14 used to coming together in their own sports, but now they
15 had a chance to socialize across the board. A lot of
16 school spirit, a lot of extra fun.

17 And again, I do want to emphasize that the
18 environment itself produced by the local organizing
19 committee and the people of Pensacola was just truly
20 outstanding.

21 JOSH CENTOR: I wanted to harp a little bit
22 on the fact that this was a very social event.

23 DR. MYLES BRAND: Mm-hmm.

24 JOSH CENTOR: We had folks, again, from
25 more than 800 student athletes.

1 DR. MYLES BRAND: Right.

2 JOSH CENTOR: And they're at the sandbox
3 event by the pool.

4 DR. MYLES BRAND: Right.

5 JOSH CENTOR: They're cheering for each
6 other. Dancing at the opening ceremonies, kind of
7 unique. You wouldn't think that you would see this at a
8 National Championships Festival.

9 DR. MYLES BRAND: Oh, I think that was
10 right. It added more than just a sporting event. That's
11 what made it an excellent experience for the student
12 athletes. And I have to tell you it was one of the
13 nicest fireworks displays I've seen in a very long
14 time --

15 JOSH CENTOR: Unbelievable.

16 DR. MYLES BRAND: -- at the end.

17 And one of the interesting parts was that
18 the student athletes were gathered around and watching it
19 and standing on the beach in doing so. It was a great
20 opportunity for them.

21 JOSH CENTOR: Now, why did Division II do
22 this? And can we expect the other divisions to follow
23 suit?

24 DR. MYLES BRAND: Well, I think Division II
25 started to do it, first, as a pilot project. And now is

1 very pleased with the last two events and will continue
2 to do it. I've been urging Division II to do it once
3 every year and then vary it between a fall, winter, and
4 spring sport, so that a student athlete, during his or
5 her career has an opportunity if they're on one of these
6 teams to go to the festival. And they're not quite there
7 yet, but I think they will be there in a few years.

8 They did it in order to provide a better
9 student athlete opportunity and experience.

10 Will the other divisions follow suit?

11 Probably not, at least not in the short run. You might
12 see something like that from Division III. Division I
13 already has rather large audiences for its championships
14 and doesn't need to combine them, it thinks.

15 We do see a little of that, for example, in
16 men's lacrosse. We see Division I, II, and III all comes
17 together for great lacrosse matches. So I think bringing
18 student athletes together, whether it's in the same
19 sport, as they do for lacrosse; or across the board, as
20 we see in Division II; would be a terrific opportunity
21 for student athletes.

22 JOSH CENTOR: Well, I know I'll never
23 forget the experience I had there. It was a wonderful
24 time. It sounds like you'll never forget the experience.
25 And I'm sure that the student athletes will never forget

1 it.

2 DR. MYLES BRAND: Oh, I think that's right.
3 I think this is what memories are made of. I think that
4 experience will stay with those student athletes forever.

5 JOSH CENTOR: All right. Well, I hope that
6 I get an invite to the next one. And thanks so much for
7 listening to Mondays with Myles. We'll see you next
8 week.

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<p style="text-align: center;">A</p> <p>added 3:10 ago 1:18 agree 1:22 athlete 4:4,9 athletes 1:24,25 2:12,25 3:12 3:18 4:18,21 4:25 5:4 audiences 4:13</p> <hr/> <p style="text-align: center;">B</p> <p>basketball 1:6 1:12 beach 3:19 better 4:8 bit 2:21 blow-out 2:3 blown 1:20 board 2:15 4:19 BRAND 1:5,10 1:22 2:10,23 3:1,4,9,16,24 5:2 bringing 4:17 Butler 1:7</p> <hr/> <p style="text-align: center;">C</p> <p>career 4:5 CENTOR 1:2,9 1:13 2:7,21,24 3:2,5,15,21 4:22 5:5 ceremonies 3:6 championships 1:19 2:8 3:8 4:13 chance 2:2,15 cheering 3:5 combine 4:14 come 2:13 comes 4:16 coming 2:14 committee 2:19 competing 2:1</p>	<p>continue 4:1 course 2:13</p> <hr/> <p style="text-align: center;">D</p> <p>Dancing 3:6 decided 2:8 different 2:12 2:12 DII 1:1 displays 3:13 Division 1:19 2:1 3:21,24 4:2 4:12,12,16,20 divisions 3:22 4:10 doing 3:19 DR 1:5,10,22 2:10,23 3:1,4,9 3:16,24 5:2</p> <hr/> <p style="text-align: center;">E</p> <p>early 1:12 emphasize 2:17 entire 2:1 environment 2:18 event 1:14,15,20 1:23 2:3,6,22 3:3,10 events 2:3,11 4:1 example 4:15 excellent 3:11 expect 3:22 experience 3:11 4:9,23,24 5:4 extra 2:16</p> <hr/> <p style="text-align: center;">F</p> <p>fact 2:22 fall 4:3 fantastic 1:14 feel 2:9 festival 1:19 3:8 4:6 fireworks 3:13 first 1:4,4 3:25</p>	<p>Florida 1:18 folks 2:24 follow 3:22 4:10 forever 5:4 forget 4:23,24 4:25 fun 1:11 2:13,16</p> <hr/> <p style="text-align: center;">G</p> <p>games 1:13 Garden 1:7,14 gathered 3:18 giant 1:7 go 4:6 great 1:5,11,11 1:13 2:3 3:19 4:17</p> <hr/> <p style="text-align: center;">H</p> <p>harp 2:21 hope 5:5</p> <hr/> <p style="text-align: center;">I</p> <p>II 1:19 2:1 3:21 3:24 4:2,16,20 III 4:12,16 incredible 1:20 2:4 interesting 3:17 invite 5:6</p> <hr/> <p style="text-align: center;">J</p> <p>job 1:11 JOSH 1:2,9,13 2:7,21,24 3:2,5 3:15,21 4:22 5:5</p> <hr/> <p style="text-align: center;">K</p> <p>killer 1:7 kind 3:6 know 4:22</p> <hr/> <p style="text-align: center;">L</p> <p>lacrosse 4:16,17 4:19</p>	<p>large 4:13 listening 5:7 little 2:21 4:15 local 2:18 long 3:13 lot 2:15,16</p> <hr/> <p style="text-align: center;">M</p> <p>Madison 1:6 matches 4:17 memories 5:3 men's 4:16 Mm-hmm 2:23 Mondays 1:2 5:7 multiple 1:25 Myles 1:3,5,10 1:22 2:10,23 3:1,4,9,16,24 5:2,7</p> <hr/> <p style="text-align: center;">N</p> <p>national 1:19 2:7 3:8 need 4:14 never 4:22,24,25 nice 2:11 nicest 3:13 NIT 1:6,14</p> <hr/> <p style="text-align: center;">O</p> <p>Oh 1:5 3:9 5:2 Olympic-style 2:9 once 4:2 opening 3:6 opportunity 1:17 3:20 4:5,9 4:20 order 4:8 organizing 2:18 outstanding 1:7 2:20</p> <hr/> <p style="text-align: center;">P</p> <p>parts 3:17</p>	<p>Pensacola 1:18 2:5,19 people 2:19 pilot 3:25 pleased 4:1 point 1:23 pool 3:3 Probably 4:11 produced 2:18 project 3:25 provide 4:8</p> <hr/> <p style="text-align: center;">Q</p> <p>quite 4:6</p> <hr/> <p style="text-align: center;">R</p> <p>really 2:5,8 right 1:9,10 2:11 3:1,4,10 5:2,5 road 1:9,11 rooting 2:1 run 4:11</p> <hr/> <p style="text-align: center;">S</p> <p>sandbox 3:2 saw 1:6 school 2:16 schools 1:25 season 1:12,14 sector 2:1 see 1:19 2:12 3:7 4:12,15,16,20 5:7 seen 3:13 short 4:11 six 2:7 social 2:22 socialize 2:2,15 sounds 4:24 spirit 2:16 sport 4:4,19 sporting 3:10 sports 2:12,14 spring 4:4 Square 1:7 standing 3:19</p>
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<p>started 3:25 stay 5:4 student 1:24,25 2:25 3:11,18 4:4,9,18,21,25 5:4 suit 3:23 4:10 sure 4:25</p> <hr/> <p style="text-align: center;">T</p> <hr/> <p>talk 1:15 teams 4:6 tell 3:12 terrific 1:6,23 4:20 thanks 5:6 things 1:4 think 2:10 3:7,9 3:24 4:7,17 5:2 5:3,3 thinks 4:14 thought 1:20 thoughts 1:21 time 3:14 4:24 Tip-Off 1:14 today 1:16 truly 2:19 turkey 1:4,5 turned 2:5 two 1:18 4:1</p> <hr/> <p style="text-align: center;">U</p> <hr/> <p>Unbelievable 3:15 unique 3:7 urging 4:2</p> <hr/> <p style="text-align: center;">V</p> <hr/> <p>various 2:11 vary 4:3 view 1:24</p> <hr/> <p style="text-align: center;">W</p> <hr/> <p>want 1:15 2:17 wanted 2:21 watch 1:12 2:11</p>	<p>watching 3:18 We'll 5:7 week 1:18 5:8 weeks 1:18 Welcome 1:2 winter 4:3 wonderful 4:23 wouldn't 3:7</p> <hr/> <p style="text-align: center;">X</p> <hr/> <p style="text-align: center;">Y</p> <hr/> <p>year 4:3 years 4:7</p> <hr/> <p style="text-align: center;">Z</p> <hr/> <p style="text-align: center;">0</p> <hr/> <p style="text-align: center;">1</p> <hr/> <p style="text-align: center;">2</p> <hr/> <p>20061127mwm 1:1</p> <hr/> <p style="text-align: center;">3</p> <hr/> <p style="text-align: center;">4</p> <hr/> <p style="text-align: center;">5</p> <hr/> <p style="text-align: center;">6</p> <hr/> <p style="text-align: center;">7</p> <hr/> <p style="text-align: center;">8</p> <hr/> <p>800 1:24 2:25</p>			
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