

PODCAST

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(File: 20060619_Myles_Brand_review22m16)

June 19, 2006

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JOSH CENTOR: Welcome to Mondays with Myles.

Dr. Brand and I have been recording podcasts for a few months now. And we're going to take a little bit of a summer hiatus of this morning's edition.

And we just wanted to catch up and talk a little bit about blogs and podcast, Dr. Brand. What is your thought about recording Mondays with Myles?

DR. MYLES BRAND: First of all, I look forward to talking with you every Monday.

JOSH CENTOR: Well, I'm glad.

DR. MYLES BRAND: That works well.

You know, this has been a good chance, I think to be candid and to have an informal conversation about some very difficult topics. One of the things I've noticed, Josh, is you don't ask any easy questions.

JOSH CENTOR: I try not to. I try not to. Well, people have questions. And that -- I think where I go with this is they have questions and they don't necessarily get them answered in the traditional media.

And I approach it as this is a way to answer those questions and get people some information they wouldn't normally be able to get.

DR. MYLES BRAND: Well, I think that's

1 right. And I think it's a way to communicate in an
2 informal way that you wouldn't necessarily see, for
3 example, in the NCAA News -- which I think is a terrific
4 way to get out information. But it doesn't have that
5 kind of immediacy and change that blogs do.

6 I would wonder how much your listeners
7 really appreciate this kind. We hear from some of them,
8 but I'm sure a lot of them listen and read and don't give
9 us any responses. So I always wonder what about that
10 larger audience out there? What are they thinking?

11 JOSH CENTOR: And -- oh, you know,
12 hopefully they'll continue to tell us. Some have really
13 started picking up with the comments, and hopefully
14 that'll continue.

15 What is your thought about the DoubleAZone?
16 You've written a couple of great posts for the blog.

17 DR. MYLES BRAND: I think it's a good
18 opportunity for me to get, again, some candid and
19 informal feedback, and I'll continue to do that on
20 occasion to write a few blogs, and particularly when
21 there's a core central issue that I want to hear from,
22 not just the sports media, but the people who are the
23 fans and the student athletes who are listening and
24 concerned about college sports.

25 JOSH CENTOR: And blogs are really an

1 incredible innovation.

2 More than 80,000 new blogs every single
3 day. And when I look back at how many millions of blogs
4 have come since we started in November, it's really
5 unbelievable.

6 DR. MYLES BRAND: Well, it's a new way to
7 communicate, and even for an old guy like me, it's a good
8 idea. You know, we talk about a lot of good topics, I
9 think. And as I mentioned earlier, they're all
10 controversial.

11 But I'd like to hear from some of the
12 readers and listeners. What is it that they want to ask
13 about? I mean, the more questions they can ask and the
14 harder the better, I think we would be fine with.

15 JOSH CENTOR: All right. Well, that's
16 something that we can definitely go as we pick up in
17 early August with more editions of Mondays with Myles.
18 You heard from Dr. Brand. Submit your questions on the
19 DoubleAZone, and we will ask them here on Mondays with
20 Myles. Dr. Brand, enjoy the summer months and we'll get
21 back with you in August.

22 DR. MYLES BRAND: You too, Josh.

23 JOSH CENTOR: Take care.

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