

(File: 20071105mwm) 1 2. JOSH CENTOR: Good afternoon. And welcome to "Mondays 3 With Myles". 4 So Dr. Brand, all the rage this morning, people 5 talking about the Colts and Patriots game. It was a fantastic football game. 6 7 But here's what we want to talk about. The fact that that was a regular season game in the NFL, and we'll probably 8 see a rematch in January during the playoffs. 9 10 In college football, all of the emphasize is really on 11 the regular season, making the games that happen on Saturdays a little bit more important in my opinion. 12 13 What do you think? 14 DR. MYLES BRAND: Oh, I think that's exactly right, Josh. It was a great football game. We live in Indianapolis, 15 16 so, you know, there's some bias here. And we're all a little 17 quiet and sad today. But it was a terrific game. Both sides played well. 18 19 You know, I heard Tom Brady on the radio this morning, 20 coming into the office -- and I thought he made a really 21 interesting comment. What he said was when the announcers said to him, you're at 9 and 0, isn't that terrific/, that he 22 23 responded saying, that doesn't matter. The only thing that 24 matters is the Super Bowl in January or February. 25 The point is that he understood that it was a

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tournament sport, and all that matters in the regular season is positioning the team for the postseason.

It's very different in college football. Every game counts. You lose a major game, you're out. Boston College was having an incredible year. They lost one game. They're out of the contention. Every game counts in the regular season for college football. It's a different environment without the playoff.

JOSH CENTOR: The football bowl subdivision is obviously different than the football championship subdivision, Division II and Division III, which are tournament brackets. And we have ADA championships in 23 sports, so this one's a little bit unique.

But when you compare it to the NFL and what those games mean, those individual four quarters each week, it's really a stark contrast.

JOSH CENTOR: Well, when we think of high profile football, we think of the bowl championship series. And that really is different. It really is what happens on the Saturdays. Every Saturday counts. And that's what brings out the fans, and that's what brings out the fan interest.

We've had a terrific season in terms of upsets and schools that aren't necessarily high profile occupying very high and lofty positions because of their win/loss record up to this point.

You don't see that in the pros. Not that the pros 1 2. aren't interesting. The NFL is of great interest, but it's really a different situation. And those who want to 3 assimilate college football, the bowl championship series to 4 5 the pros just missed the point of what special opportunities they have in terms of every Saturday being relevant in the 6 7 college game. JOSH CENTOR: So that Boston College, Florida State 8 9 game, if there had been an opportunity for an 8 team or 16 10 team playoff, do you think that it would have had as much of a 11 feel? Would it have been as important? Would the regular 12 season diminish if we went to a playoff? DR. MYLES BRAND: Well, if there's, say, a 16 team 13 14 playoff, maybe Boston College will still make that 16 team 15 playoff and they'll have another chance. It would have 16 diminished the interest by the fans, by the players, by the 17 school, in that particular local game. It's like having a 18 playoff game every week. 19 JOSH CENTOR: Interesting take. Well, a very blue 20 Indianapolis this Monday. Dr. Brand, thanks for weighing in. 21 Thanks, Josh. DR. MYLES BRAND: 22 23 24 25