

12-17-2006 Myles' Chunk Philosophy

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2 JOSH CENTOR: Welcome to "Mondays With Myles".

3 Dr. Brand, one of the most fascinating things I think  
4 I've ever heard you say is when you addressed my intern class  
5 and talked about your chunk philosophy.

6 Can you let our listeners know what your chunk  
7 philosophy is?

8 DR. MYLES BRAND: Yes. I've been around for a while.  
9 The white and gray hair will indicate that. And, you know, I  
10 have found that life goes in five-year cycles, chunks, if you  
11 like. And it's worked for me.

12 The idea is this, that every five years I think you  
13 should stop and look around and decide in your professional  
14 life whether you're following the right direction or not.

15 Now, you might have more than one chunk. I mean you  
16 might do a couple chunks. I did a couple chunks at Indiana  
17 University, so it's fine to do more than one chunk. But I  
18 think you owe it to yourself, as a professional, to stop every  
19 five years and reassess where you are -- both is your career  
20 going where you want it to go and what changes do you have to  
21 make? But even more importantly to, if you're going to do  
22 another chunk at the same place, to renew your energy and set  
23 out some strategic goals.

24 JOSH CENTOR: So let's assess. How has your first  
25 chunk gone here at the NCAA?

1 DR. MYLES BRAND: Well, I've just finished five years,  
2 and that's the first chunk. And I've had a great time. I  
3 think we've gotten some real traction on issues that are  
4 important to me, such as academic reform. And I'm all  
5 prepared and ready to go and energize for chunk two.

6 JOSH CENTOR: Well, as we embark on your second chunk,  
7 what are some of the things you'd like to see improve?

8 DR. MYLES BRAND: Well, I think we still have some  
9 great opportunities to continue on the road to academic  
10 reform. I expect in the next couple of years we're going to  
11 reach an equilibrium point; We'll be happy with that. We.

12 Have to continue to worry about issues like  
13 sportsmanship. We have to continue to worry about issues like  
14 making sure everyone in academic and athletic community knows  
15 that winning is important, but it's not everything. How you  
16 play the game -- and it sounds like an old saw, but that's  
17 really important as well.

18 And we have not yet really got a good handle on the  
19 rising fiscal constraints that face intercollegiate athletics.  
20 There's a lot of good work to be done. I'm very pleased with  
21 how far we've gone in a relatively short period of time, but  
22 there's more good and important work to be done.

23 JOSH CENTOR: So it's fair to say that this is not all  
24 one chunk stop for you? We can expect at least some of a  
25 second chunk with Dr. Brand.

1 DR. MYLES BRAND: I've already signed up.

2 JOSH CENTOR: Excellent. Dr. Brand, thanks sharing  
3 the philosophy.

4 DR. MYLES BRAND: Pleasure.

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