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(File: 20070212mwm Hope MI bb game)

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JOSH CENTOR: Good Monday. And welcome to Mondays with Myles.

Dr. Brand, we had a pretty unique experience last week, didn't we?

DR. MYLES BRAND: Oh, yes. We went up to Holland, Michigan, to watch a great basketball game -- Hope-Calvin -- a long tradition of hard-fought games. And this was no exception.

JOSH CENTOR: Now, Calvin won the game by six points, evening the series 82/82, and there's a 41 point difference in those 164 games. This is one of the greatest rivalries in the country.

DR. MYLES BRAND: They were evenly matched teams. It was incredible. They played hard. Students and various people from the community were there on both sides. They filled the wonderful arena that they have on the Hope campus. It was an incredible basketball game. I had a great, great time there.

JOSH CENTOR: Oh, I had a great time as well. And we were there all day.

And correct me if I'm wrong, but wasn't there a certain buzz, a certain energy around the town all day, around the campus all day?

DR. MYLES BRAND: You know, the campus and

1 the Holland community took all of this very seriously. I
2 met at lunchtime with a lot of the community members, a
3 large group. And they were up on the game. They enjoyed
4 it. And it was clearly it was a community event. It
5 went well beyond the college -- just what you would hope
6 would happen, at Hope.

7 JOSH CENTOR: Yeah, at Hope. This is a
8 Division III campus. And I know it's a great rivalry,
9 but it kind of sent a message to me that we have great
10 games, great athletes, great competition at our campuses
11 all across the country.

12 DR. MYLES BRAND: You know, people don't
13 sometimes understand. They think only at the elite
14 Division I schools do we see terrific athletic events.
15 That's just not true. These young men were playing as
16 hard as they possibly could. There was great coaching.
17 Their sets and execution was excellent. They were very
18 well matched. There are -- they are different players
19 than the players in Division I, but don't think for a
20 moment it wasn't exciting or as competitive.

21 JOSH CENTOR: There wasn't a seat to be had
22 in the arena. There was student sections from both --
23 the schools were about 45 minutes apart. But this game
24 means a lot to the community, so a lot of folks from the
25 community -- the stands were packed.

1 DR. MYLES BRAND: The stands were packed.
2 It was a very hard ticket to get. I think they held
3 about 3500 in the stands.

4 JOSH CENTOR: Right.

5 DR. MYLES BRAND: Standing room only. And
6 no one could get in. It was chilly outside.

7 JOSH CENTOR: It was cold.

8 DR. MYLES BRAND: But people didn't
9 hesitate in coming. It was one of the great events that
10 I've seen in basketball in a long time.

11 JOSH CENTOR: We had the opportunity to
12 meet with a few groups of people throughout the day. And
13 one thing that was stressed was the importance of being a
14 student first, athlete second. That is a natural fit at
15 Hope, coming from the president's office down. I think
16 that's important.

17 DR. MYLES BRAND: I think that's exactly
18 right. I think they had their priorities well set. They
19 understood that. There was no question about it. It
20 doesn't mean they weren't going to play that basketball
21 game hard. They were going to play it very hard. But
22 they were committed to integrating athletics into the
23 academic mission of the institution, and there was never
24 any question on anyone's mind about it.

25 JOSH CENTOR: I don't know about you, but

1 as a former Division III student athlete, I feel that
2 this game, this game, this community, the spirit around
3 it can be used as a model for all three divisions about
4 what intercollegiate athletics should be.

5 DR. MYLES BRAND: Certainly in terms of
6 attitude that's true. And I do want to compliment the
7 Hope College community because they have a wonderful
8 college up there. And clearly they're committed to
9 athletics. But even more so committed to academics, from
10 the president on down. It couldn't be a better
11 environment.

12 JOSH CENTOR: Well, it was a wonderful
13 experience.

14 And if the folks from Hope are listening,
15 anytime they want to invite us back up, I'm ready to go.
16 How about yourself?

17 DR. MYLES BRAND: That was an exciting
18 game. I will long remember it.

19 JOSH CENTOR: All right. Thanks a lot,
20 Dr. Brand.

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<p style="text-align: center;">A</p> <p>academic 3:23 academics 4:9 anyone's 3:24 anytime 4:15 apart 2:23 arena 1:17 2:22 athlete 3:14 4:1 athletes 2:10 athletic 2:14 athletics 3:22 4:4,9 attitude 4:6</p> <hr/> <p style="text-align: center;">B</p> <p>back 4:15 basketball 1:7 1:18 3:10,20 bb 1:1 better 4:10 beyond 2:5 Brand 1:4,6,14 1:25 2:12 3:1,5 3:8,17 4:5,17 4:20 buzz 1:23</p> <hr/> <p style="text-align: center;">C</p> <p>Calvin 1:10 campus 1:18,24 1:25 2:8 campuses 2:10 CENTOR 1:2 1:10,20 2:7,21 3:4,7,11,25 4:12,19 certain 1:23,23 Certainly 4:5 chilly 3:6 clearly 2:4 4:8 coaching 2:16 cold 3:7 college 2:5 4:7,8 coming 3:9,15 committed 3:22</p>	<p>4:8,9 community 1:16 2:1,2,4,24,25 4:2,7 competition 2:10 competitive 2:20 compliment 4:6 correct 1:22 country 1:13 2:11</p> <hr/> <p style="text-align: center;">D</p> <p>day 1:21,24,24 3:12 difference 1:12 different 2:18 Division 2:8,14 2:19 4:1 divisions 4:3 Dr 1:4,6,14,25 2:12 3:1,5,8,17 4:5,17,20</p> <hr/> <p style="text-align: center;">E</p> <p>elite 2:13 energy 1:23 enjoyed 2:3 environment 4:11 evening 1:11 evenly 1:14 event 2:4 events 2:14 3:9 exactly 3:17 excellent 2:17 exception 1:9 exciting 2:20 4:17 execution 2:17 experience 1:5 4:13</p> <hr/> <p style="text-align: center;">F</p> <p>feel 4:1 filled 1:17</p>	<p>first 3:14 fit 3:14 folks 2:24 4:14 former 4:1</p> <hr/> <p style="text-align: center;">G</p> <p>game 1:1,7,10 1:18 2:3,23 3:21 4:2,2,18 games 1:8,12 2:10 go 4:15 going 3:20,21 Good 1:2 great 1:7,19,19 1:20 2:8,9,10 2:10,16 3:9 greatest 1:13 group 2:3 groups 3:12</p> <hr/> <p style="text-align: center;">H</p> <p>happen 2:6 hard 1:15 2:16 3:2,21,21 hard-fought 1:8 held 3:2 hesitate 3:9 Holland 1:7 2:1 hope 1:1,18 2:5 2:6,7 3:15 4:7 4:14 Hope-Calvin 1:8</p> <hr/> <p style="text-align: center;">I</p> <p>III 2:8 4:1 importance 3:13 important 3:16 incredible 1:15 1:18 institution 3:23 integrating 3:22 intercollegiate 4:4 invite 4:15</p>	<p style="text-align: center;">J</p> <p>JOSH 1:2,10,20 2:7,21 3:4,7,11 3:25 4:12,19</p> <hr/> <p style="text-align: center;">K</p> <p>kind 2:9 know 1:25 2:8 2:12 3:25</p> <hr/> <p style="text-align: center;">L</p> <p>large 2:3 listening 4:14 long 1:8 3:10 4:18 lot 2:2,24,24 4:19 lunchtime 2:2</p> <hr/> <p style="text-align: center;">M</p> <p>matched 1:14 2:18 mean 3:20 means 2:24 meet 3:12 members 2:2 men 2:15 message 2:9 met 2:2 MI 1:1 Michigan 1:7 mind 3:24 minutes 2:23 mission 3:23 model 4:3 moment 2:20 Monday 1:2 Mondays 1:3 Myles 1:3,6,14 1:25 2:12 3:1,5 3:8,17 4:5,17</p> <hr/> <p style="text-align: center;">N</p> <p>natural 3:14 never 3:23</p>	<p style="text-align: center;">O</p> <p>office 3:15 Oh 1:6,20 opportunity 3:11 outside 3:6</p> <hr/> <p style="text-align: center;">P</p> <p>packed 2:25 3:1 people 1:16 2:12 3:8,12 play 3:20,21 played 1:15 players 2:18,19 playing 2:15 point 1:12 points 1:11 possibly 2:16 president 4:10 president's 3:15 pretty 1:4 priorities 3:18</p> <hr/> <p style="text-align: center;">Q</p> <p>question 3:19,24</p> <hr/> <p style="text-align: center;">R</p> <p>ready 4:15 remember 4:18 right 3:4,18 4:19 rivalries 1:13 rivalry 2:8 room 3:5</p> <hr/> <p style="text-align: center;">S</p> <p>schools 2:14,23 seat 2:21 second 3:14 sections 2:22 see 2:14 seen 3:10 sent 2:9 series 1:11 seriously 2:1 set 3:18 sets 2:17</p>
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