

2.

(File: 20070716mwm)

JOSH CENTOR: Welcome to "Mondays with Myles".

Dr. Brand, today I want to talk a little bit about overrides. A couple of -- three, actually, proposals have been sent back to the board of directors, the Division I board of directors from the membership.

Can you tell me a little bit about the override and what that means in the NCAA structure?

DR. MYLES BRAND: This is part of the strength of the NCAA structure. Three divisions operate separately, in a federated way right now. And the Division II and Division III operate more as a town meeting participatory democracy and make their final votes at the convention.

But what Division I has done since 1997 is act as a representative democracy. So we have a board of directors, like a university board of trustees or board of regents. And they are representative of the whole, and they make the final decisions. Except that on occasion the membership itself can say we don't agree with the board of directors, and we want the group as a whole to make that decision. That was built in from the beginning. And we're seeing a few cases in which that's coming to fruition.

That looks like we'll have, going back to the board, a situation in baseball, one, for text messaging; and another in golf, in which the board will be asked, Do you want to sustain

the position you've taken? And if not, then they'll go 1 2. through another process to find out where they want to be. But if the board says, Yes, we are comfortable with the 3 position we've taken, then it will go to the entire group of 4 5 institutions -- 350 institutions at the convention. So I think this is democracy at work. This was designed to do 7 this, and it seems to be progressing well. JOSH CENTOR: Just so review the process for our 8 listeners. The board of directors makes a decision, if you 9 10 will. 30 override votes are needed from the membership to get the board of directors to reconsider. In this case, it'll be 11 12 at their August meeting. If the board upholds its previous 13 decision, that legislation will go to the NCAA convention, 14 where the entire membership, as Dr. Brand expressed, will vote 15 on it. If they decide to amend their previous legislation, a 16 60-day window opens, in which case the membership can then 17 respond with 30 override votes which would then get it to the 18 convention, or no override votes which would then make it 19 legislation. 20 There have been significantly more overrides in the 21 last couple of years than since 1997. We went almost a decade 22

without any, but now in the last three years, we've had more. Why is that?

DR. MYLES BRAND: Well, more isn't a lot.

JOSH CENTOR: Right.

23

24

25

DR. MYLES BRAND: I mean, we're still under a half a dozen.

JOSH CENTOR: Right.

DR. MYLES BRAND: But there are some controversial issues on the table. Let's take text messaging, for example. There was an attempt to see if you could get a notion of text messaging in which there would be, let's say, restricted hours or restricted usage, and no one can figure out how that might work. And so the Management Council said, As a result, we're going to rule out text messaging entirely or any other electronic messaging. And then the board of directors adopted that recommendation.

There's no question that that's controversial. Is there a better way to do it? Well, we're not clear. But in any case, I think, by the board of directors taking the position that it did, certainly raised the question, Is there a better way to do it? And so at least 30 members have come together and they said, We want the board to reconsider.

The board may or may not reconsider, as you point out.

During their August meeting is the time for them to do it.

And if they put it back and say, You know, we can't find anything better, then it goes to the convention as a whole to figure out what to do. And that strikes me as a reasonable way to proceed in these controversial issues.

JOSH CENTOR: Does the override suggest that the

2.

president sitting on the board of directors, that the committee as a whole is not necessarily in touch with the athletics programs? Is that what the feedback is saying?

DR. MYLES BRAND: No. First of all, we don't know what'll happen at the convention, and we don't even know what'll happen in August when the board reconsiders. I think the board is in touch. I think they're feeling frustrated by the fact that there is no better way to handle electronic messaging at this point.

And they're trying to see where the technology evolves so you can put some reasonable controls on it, or there's some other more palatable rules you could adopt.

I think the board is representative. And through the various recommendations it receives, not only through

Management Council, but through its cabinets and its other committees. I mean, it's fully in touch. That doesn't mean everyone is going to agree in the end, and we will have controversial issues.

JOSH CENTOR: Interestingly enough, in the original board of director's decision about text messaging, that group was influenced by the student athletes.

DR. MYLES BRAND: And that's absolutely right. And I think that was a very significant influence on the Management Council, and most especially the board of directors. The board of directors is paying a lot of attention to what

1 student athletes say. 2. Some student athletes think, Well, they don't have a say. Well, I think it's just the opposite. I think when they 3 4 do voice an opinion, particularly if they do so in a consensus 5 way, as we saw in this case, the fact of the matter is the board pays great attention. 7 Some of the coaches are not happy with the ban on text messaging. They say it makes their jobs harder to communicate 8 with the student athletes, and they would prefer to have it 9 10 back the old way -- if not complete freedom, at least a controlled use. 11 12 JOSH CENTOR: Well, these are three hot issues, 13 obviously, if they had the override enacted. One of my 14 favorite parts of convention, to be quite honest with you, is 15 when there is an override vote. I think it's very exciting. 16 So we'll keep our eyes on this in August, on the board of 17 directors. We'll probably do a follow up after that. 18 And we'll see you next week, Dr. Brand. 19 DR. MYLES BRAND: You bet. 20 21 22 23 24

25