

8-13-2007 NCAA Intern Program

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2 JOSH CENTOR: Welcome to "Mondays With Myles", a very  
3 special chat we're going to have here today.

4 Along with Dr. Brand and I is Kat Krtnick, NCAA intern  
5 in public media relations. Kat was a former student athlete  
6 at Wisconsin River Falls where she played volleyball.

7 Both of you, welcome today.

8 DR. MYLES BRAND: Good to be with you, Josh.

9 JOSH CENTOR: Let's discuss the internship program,  
10 Dr. Brand. This is a very valuable part of the association;  
11 isn't it?

12 DR. MYLES BRAND: Oh, it absolutely is. It gives an  
13 opportunity for very skilled, young people, interested in a  
14 career in sports administration or related areas to work at  
15 the NCAA for a year.

16 And I have to tell you it's a very competitive  
17 program. Lots of people want to join. And those who do join,  
18 have -- at least I've been told, and Kat could -- she's a  
19 rookie here. She's just starting this year.

20 But people I've come across in the last several years  
21 have not only enjoyed their time on the campus here, but have  
22 also very much enjoyed their opportunities to move on and to  
23 get good jobs.

24 And weren't you an intern?

25 JOSH CENTOR: I was an intern just a short while ago.

1 I was actually in Kat's department. Now, Kat, a couple of  
2 months ago, you were still on campus, finishing up your  
3 college career.

4 What's the transition been like coming from being a  
5 student and a student athlete to the professional world?

6 MS. KAT KRTNICK: Well, it was quite a whirlwind, to  
7 say the least. Going from classes every day of my life and  
8 playing volleyball to coming to the corporate world is  
9 definitely a transition. It's probably been one of the  
10 greatest experiences though, in having that transition, and  
11 the learning (indiscernible) relates teamwork and passing and  
12 communication skills from the courts to, I guess, the cubicle  
13 or to the meeting room.

14 So it's been a great experience in just learning how  
15 to network with people and meeting people and how to survive  
16 and be successful in this kind of world.

17 JOSH CENTOR: What have you learned since coming over  
18 here, being on the other side of things with the NCAA?

19 MS. KAT KRTNICK: I think one of the biggest and most  
20 valuable things I've learned is how to connect with people and  
21 how to communicate more efficiently and more effectively, and  
22 from being a student athlete and communicating on a volleyball  
23 court to coming and communicating with people that have had so  
24 much more experience and knowledge than you. It's just a  
25 wonderful opportunity to be able to absorb that and to learn

1 it in (indiscernible).

2 JOSH CENTOR: Dr. Brand, we have 14, 15 interns that  
3 come here every year. And I want to be clear -- and from  
4 experience, and Kat, you can hopefully back me up on this --  
5 we do real work in the internship program. This is a valuable  
6 part of the association.

7 DR. MYLES BRAND: Oh, absolutely you do real work and  
8 we keep you busy. But I think the interns, as a whole, bring  
9 a lot to the national office. They bring the direct  
10 experience, immediate direct experience of what's going on on  
11 campus.

12 As you know, the NCAA is a higher education  
13 association, although we're not located on a college campus.  
14 And the ability to have people here who have just spent some  
15 time on a college campus, leavens the mix. It really brings  
16 some reality checks to what business we're doing as well.

17 So I think it's a very important program, not just to  
18 help people get started, but very important in terms of the  
19 work of the NCAA.

20 JOSH CENTOR: And in terms of getting started, of  
21 course, many of our interns go to our member institutions and  
22 become administrators.

23 DR. MYLES BRAND: Many go to the member institutions,  
24 some go to conferences, some go to the corporate community for  
25 those kinds of businesses that are related to either college

1 or professional sports. As far as I know, they've all gotten  
2 great jobs and got a good head start on their careers.

3 And as I said, it's very competitive to get an  
4 internship. A lot of people want to do it. We have some  
5 people like Kat, apparently, who just came from a college  
6 campus. Others have had graduate experience. We have people  
7 come in with law degrees, MBAs, some of who have even been out  
8 for a year or two on campus and want the internship. So it's  
9 a good mix of people.

10 JOSH CENTOR: Well, Dr. Brand is right, Kat. It's a  
11 very competitive and prestigious program. So you're in a  
12 great position.

13 Do you have any idea what you would like to do after  
14 this year?

15 MS. KAT KRTNICK: While I've been asked this question  
16 many times, this is (indiscernible) I'm not exactly set on  
17 what I want to do some day. I'm kind of using this as a giant  
18 steppingstone, I guess, to learn what (indiscernible)  
19 intercollegiate athletics I actually want to be a part of.  
20 I've always kind of wanted to do the athletic  
21 director/volleyball coach route. I had interest in working in  
22 like public relations at a conference office, or even maybe  
23 some day doing ESPN or something in the media industry. So  
24 I'm keeping my options completely open at this point.

25 JOSH CENTOR: Well, that sounds good.

1                   Well, ladies and gentlemen, you can always tune in to  
2 the DoubleAZone, where Kat has made her presence felt quite  
3 quickly with some exceptional work on the blog. And we're  
4 grateful for that, Kat.

5                   And Dr. Brand, thank you, so much, both of you, for  
6 joining me.

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