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JOSH CENTOR: Welcome the Mondays with Myles.

Dr. Brand, I am excited today. We get to talk about a feel-good story. For the past few years Division II has been raising money for the Make A Wish Foundation, one of the best charities out there. They are granting wishes for children with terminal illnesses who have been suffering from some very difficult diseases, and they raised more than \$200,000 to benefit these children this year. This is a great initiative.

DR. MYLES BRAND: It's a great initiative, and it's really remarkable, because these are not the universities or the conferences or the NCAA national office giving the money. This is the money that student athletes are giving by themselves -- raising it or earning it for this purpose. And it's not that Division II student athletes have excess money.

JOSH CENTOR: Right.

DR. MYLES BRAND: They just have been engaged in the community and engaged with these young people.

Now, I have to tell you, Josh, I've been to a couple of these celebrations in which they bring together some of the young people who have received these

1 wishes, and it's a moving experience. Some of them are
2 really unfortunate in terms of the diseases they have
3 contracted. It has changed their lives. They get to
4 meet someone they want, some famous athlete, some
5 college -- go to a college game that they want to go to,
6 sit in a race car, if they want to -- whatever one wish
7 they have. It is a very moving experience.

8 And my compliments to Division II for its
9 community engagement activity, and most especially to
10 those student athletes who are engaged in providing funds
11 for this.

12 JOSH CENTOR: Yeah. We have some very
13 special student athletes out there who are doing this.
14 This is a grassroots campaign. We're not talking about
15 big checks. You're right. Our student athletes don't
16 have tons of money. They're going and asking for pennies
17 and nickles and dimes at our National Championships
18 Festival, at our leadership conferences, in sporting
19 events at their schools, at our NCAA convention. They
20 are all over the place with their buckets, and they are
21 collecting penny by penny. And it added up to more than
22 \$200,000.

23 DR. MYLES BRAND: It's quite remarkable.
24 When they first started it in 1993, they had a goal of
25 \$5,000. Last year, it was over \$200,000. It was quite

1 incredible.

2 Our student athletes understand how much
3 this means to these young people who have the hard
4 diseases and to their parents too. Their parents are
5 very thankful, because oftentimes the parents are really
6 stuck of how they can make the lives better for these
7 young people. And this matters a lot. The whole process
8 of figuring out what your wish is and then working
9 through it, and actually realizing the wish. It's "feel
10 good" for everybody.

11 Again, I couldn't be more complimentary of
12 Division II and its leadership and community engagement,
13 and especially those terrific student athletes.

14 JOSH CENTOR: That's right. This is giving
15 back. This is community service and community engagement
16 at its finest.

17 Why is community service important to the
18 NCAA?

19 DR. MYLES BRAND: Well, we are part of the
20 community. Student athletes have great opportunities to
21 be role models in the community, but also to be able to
22 give back for all the interest that these fans provide
23 for them. They are in a special position. And our
24 student athletes understand that.

25 I think Division II, in particular, has

1 stood up and said, We're going to make it a mark of this
2 division to be engaged in the community and to give back
3 each and every day. And they do.

4 JOSH CENTOR: No better way to give back to
5 the community than impacting the children who need it the
6 most; isn't that correct?

7 DR. MYLES BRAND: Absolutely right. It
8 couldn't be a better program.

9 JOSH CENTOR: Well, I agree with you. This
10 is a very exciting initiative. And good luck to our
11 Division II student athletes, as they try and beat that
12 \$200,000 mark for a second consecutive year.

13 Dr. Brand, we'll talk to you next week.

14 DR. MYLES BRAND: You bet, Josh.

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<p style="text-align: center;">A</p> <p>able 3:21 Absolutely 4:7 activity 2:9 added 2:21 agree 4:9 asking 2:16 athlete 2:4 athletes 1:16,18 2:10,13,15 3:2 3:13,20,24 4:11</p> <hr/> <p style="text-align: center;">B</p> <p>back 3:15,22 4:2 4:4 beat 4:11 benefit 1:10 best 1:7 bet 4:14 better 3:6 4:4,8 big 2:15 Brand 1:4,12,20 2:23 3:19 4:7 4:13,14 bring 1:24 buckets 2:20</p> <hr/> <p style="text-align: center;">C</p> <p>campaign 2:14 car 2:6 celebrations 1:24 CENTOR 1:2 1:19 2:12 3:14 4:4,9 Championships 2:17 changed 2:3 charities 1:7 checks 2:15 children 1:8,11 4:5 collecting 2:21 college 2:5,5</p>	<p>community 1:21 2:9 3:12,15,15 3:17,20,21 4:2 4:5 complimentary 3:11 compliments 2:8 conferences 1:14 2:18 consecutive 4:12 contracted 2:3 convention 2:19 correct 4:6 couple 1:24</p> <hr/> <p style="text-align: center;">D</p> <p>day 4:3 difficult 1:9 dimes 2:17 diseases 1:10 2:2 3:4 division 1:6,18 2:8 3:12,25 4:2 4:11 doing 2:13 Dr 1:4,12,20 2:23 3:19 4:7 4:13,14</p> <hr/> <p style="text-align: center;">E</p> <p>earning 1:17 engaged 1:21,21 2:10 4:2 engagement 2:9 3:12,15 especially 2:9 3:13 events 2:19 everybody 3:10 excess 1:18 excited 1:4 exciting 4:10 experience 2:1,7</p> <hr/> <p style="text-align: center;">F</p> <p>famous 2:4</p>	<p>fans 3:22 feel 3:9 feel-good 1:5 Festival 2:18 figuring 3:8 finest 3:16 first 2:24 Foundation 1:7 funds 2:10</p> <hr/> <p style="text-align: center;">G</p> <p>game 2:5 give 3:22 4:2,4 giving 1:15,16 3:14 go 2:5,5 goal 2:24 going 2:16 4:1 good 3:10 4:10 granting 1:8 grassroots 2:14 great 1:11,12 3:20</p> <hr/> <p style="text-align: center;">H</p> <p>hard 3:3</p> <hr/> <p style="text-align: center;">I</p> <p>II 1:6,18 2:8 3:12,25 4:11 illnesses 1:8 impacting 4:5 important 3:17 incredible 3:1 initiative 1:11 1:12 4:10 interest 3:22</p> <hr/> <p style="text-align: center;">J</p> <p>Josh 1:2,19,23 2:12 3:14 4:4,9 4:14</p> <hr/> <p style="text-align: center;">K</p> <hr/> <p style="text-align: center;">L</p>	<p>leadership 2:18 3:12 lives 2:3 3:6 lot 3:7 luck 4:10</p> <hr/> <p style="text-align: center;">M</p> <p>mark 4:1,12 matters 3:7 means 3:3 meet 2:4 models 3:21 Mondays 1:2 money 1:6,15,15 1:18 2:16 moving 2:1,7 Myles 1:3,12,20 2:23 3:19 4:7 4:14</p> <hr/> <p style="text-align: center;">N</p> <p>national 1:14 2:17 NCAA 1:14 2:19 3:18 need 4:5 nickles 2:17</p> <hr/> <p style="text-align: center;">O</p> <p>office 1:15 oftentimes 3:5 opportunities 3:20</p> <hr/> <p style="text-align: center;">P</p> <p>parents 3:4,4,5 part 3:19 particular 3:25 pennies 2:16 penny 2:21,21 people 1:22,25 3:3,7 place 2:20 position 3:23 process 3:7 program 4:8</p>	<p>provide 3:22 providing 2:10 purpose 1:17</p> <hr/> <p style="text-align: center;">Q</p> <p>quite 2:23,25</p> <hr/> <p style="text-align: center;">R</p> <p>race 2:6 raised 1:10 raising 1:6,16 realizing 3:9 really 1:13 2:2 3:5 received 1:25 remarkable 1:13 2:23 right 1:19 2:15 3:14 4:7 role 3:21</p> <hr/> <p style="text-align: center;">S</p> <p>schools 2:19 second 4:12 service 3:15,17 sit 2:6 special 2:13 3:23 sporting 2:18 started 2:24 stood 4:1 story 1:5 stuck 3:6 student 1:15,18 2:10,13,15 3:2 3:13,20,24 4:11 suffering 1:9</p> <hr/> <p style="text-align: center;">T</p> <p>talk 1:5 4:13 talking 2:14 tell 1:23 terminal 1:8 terms 2:2 terrific 3:13 thankful 3:5</p>
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