

PODCAST

TRANSCRIBED FROM AN AUDIO RECORDING

(File: 20070806mwm)

August 6, 2007

Colville & Dippel
LLC

1309 E Broadway Blvd
Tucson, AZ 85719

O 520.884.9041

F 520.623.1681

ArizonaDepos.com

20070806mwm

JOSH CENTOR: On today's edition of Mondays with Myles, Dr. Brand, we're going to talk about the current allegations facing Tim Donaghy and the NBA. A very shocking situation we've heard.

DR. MYLES BRAND: It is a shocking situation. Whenever officials are involved in gambling and sports wagering, it really questions the integrity of the game.

You know, Josh, I have to really compliment Commissioner Stern for the way he's handled this. He was very forthright in describing the situation. He stood up and answered all the questions that the media had to suggest. And what impressed me was the in-depth approach that the NBA has taken in the past, and certainly going forward, in how they handle officiating questions.

They have a cadre of serious people there who are working hard to make sure that this doesn't happen. But it does show that even with the best background checks and good people working on it, there's always the possibility it could happen.

JOSH CENTOR: Now, the NCAA does take a hard-line stance on sports wagering. And we have a huge promotional campaign called "Don't Bet on It". What is behind this campaign?

1 DR. MYLES BRAND: You know, sometimes the
2 NCAA has been criticized for its hard line on sports
3 wagering. And I don't regret that for a moment, and we
4 will continue to do that obviously. For example,
5 whenever a student athlete is engaged in activities such
6 as a pool, even what is a seemingly innocent pool, we'll
7 come down very hard on them. And anyone associated with
8 the athletic programs on our campuses, we will do that.

9 We do part of it as education, of course.
10 And "Don't Bet on It" is a theme. We have very nice blue
11 bracelets for that, and other things that we've tried to
12 do in all three divisions.

13 We ran -- to get ahead of the curve several
14 years ago, we ran a very extensive survey to figure out
15 what are the behaviors and what do we have to guard
16 against. And we're also very strict on enforcement. You
17 know, enforcement depends a lot of getting the right
18 information. And we've done something quite unusual --
19 certainly different from the past. We've entered into a
20 relationship with some of the leaders in the Las Vegas
21 casino world on sports wagering.

22 Now, we don't always agree with people in
23 Las Vegas and the casinos, surely. But in this
24 particular case, there's a confluence of interests;
25 namely, they want honest games, games with integrity,

1 that's important for their industry. And obviously, we
2 want honest games. They are very good at tracking what
3 appears to be bets, both legal and illegal bets being
4 placed. And they come to us with that information when
5 they have it. And, of course, both parties pass it on
6 immediately to the officials -- almost always the FBI.

7 JOSH CENTOR: Now, why do we care so much
8 if student athletes and athletics administrators engage
9 in sports wagering? I have to think it has to do with
10 protecting our student athletes.

11 DR. MYLES BRAND: In part it is protecting
12 the student athletes because organized crime is deeply
13 involved in it, and some of the horror stories about
14 physical harm that come to student athletes who are
15 engaged in it, as well as life-wrecking incidents.

16 But it's more than that too. It's also
17 protection of the integrity of the game. And we want to
18 make sure that we don't turn sports -- professional
19 sports or college sports, into what professional
20 wrestling has become, you know, fixed events.

21 They have to have fairness and opportunity.
22 You can't know what the final outcome is going to be
23 before the game starts. That just robs the fan of all
24 the pleasure, but also robs the players and the coaches
25 and everyone else in the integrity of the game.

1 So I think the main thing is to keep the
2 integrity of the game intact. And anything to do with
3 sports wagering and people who are engaged in sports
4 wagering, particularly organized crime, we want to make
5 sure to the best of our ability doesn't happen.

6 JOSH CENTOR: Well, this is a very hot
7 issue. And I agree with you, I think David Stern and the
8 NBA have done a great job in handling it.

9 We'll keep an eye on it.

10 DR. MYLES BRAND: You bet.

11 JOSH CENTOR: Thanks, Dr. Brand.

12

13

14

15

16

17

18

19

20

21

22

23

24

25

<p style="text-align: center;">A</p> <p>ability 4:5 activities 2:5 administrators 3:8 ago 2:14 agree 2:22 4:7 ahead 2:13 allegations 1:4 answered 1:13 appears 3:3 approach 1:14 associated 2:7 athlete 2:5 athletes 3:8,10 3:12,14 athletic 2:8 athletics 3:8</p> <hr/> <p style="text-align: center;">B</p> <p>background 1:20 behaviors 2:15 best 1:19 4:5 bet 1:24 2:10 4:10 bets 3:3,3 blue 2:10 bracelets 2:11 Brand 1:3,6 2:1 3:11 4:10,11</p> <hr/> <p style="text-align: center;">C</p> <p>cadre 1:17 called 1:24 campaign 1:24 1:25 campuses 2:8 care 3:7 case 2:24 casino 2:21 casinos 2:23 CENTOR 1:2 1:22 3:7 4:6,11 certainly 1:15</p>	<p>2:19 checks 1:20 coaches 3:24 college 3:19 come 2:7 3:4,14 Commissioner 1:11 compliment 1:10 confluence 2:24 continue 2:4 course 2:9 3:5 crime 3:12 4:4 criticized 2:2 current 1:4 curve 2:13</p> <hr/> <p style="text-align: center;">D</p> <p>David 4:7 deeply 3:12 depends 2:17 describing 1:12 different 2:19 divisions 2:12 Donaghy 1:4 Dr 1:3,6 2:1 3:11 4:10,11</p> <hr/> <p style="text-align: center;">E</p> <p>edition 1:2 education 2:9 enforcement 2:16,17 engage 3:8 engaged 2:5 3:15 4:3 entered 2:19 events 3:20 example 2:4 extensive 2:14 eye 4:9</p> <hr/> <p style="text-align: center;">F</p> <p>facing 1:4 fairness 3:21 fan 3:23</p>	<p>FBI 3:6 figure 2:14 final 3:22 fixed 3:20 forthright 1:12 forward 1:16</p> <hr/> <p style="text-align: center;">G</p> <p>gambling 1:7 game 1:9 3:17 3:23,25 4:2 games 2:25,25 3:2 getting 2:17 going 1:3,15 3:22 good 1:20 3:2 great 4:8 guard 2:15</p> <hr/> <p style="text-align: center;">H</p> <p>handle 1:16 handled 1:11 handling 4:8 happen 1:19,21 4:5 hard 1:18 2:2,7 hard-line 1:23 harm 3:14 heard 1:5 honest 2:25 3:2 horror 3:13 hot 4:6 huge 1:23</p> <hr/> <p style="text-align: center;">I</p> <p>illegal 3:3 immediately 3:6 important 3:1 impressed 1:14 in-depth 1:14 incidents 3:15 industry 3:1 information 2:18 3:4 innocent 2:6</p>	<p>intact 4:2 integrity 1:8 2:25 3:17,25 4:2 interests 2:24 involved 1:7 3:13 issue 4:7</p> <hr/> <p style="text-align: center;">J</p> <p>job 4:8 Josh 1:2,10,22 3:7 4:6,11</p> <hr/> <p style="text-align: center;">K</p> <p>keep 4:1,9 know 1:10 2:1 2:17 3:20,22</p> <hr/> <p style="text-align: center;">L</p> <p>Las 2:20,23 leaders 2:20 legal 3:3 life-wrecking 3:15 line 2:2 lot 2:17</p> <hr/> <p style="text-align: center;">M</p> <p>main 4:1 media 1:13 moment 2:3 Mondays 1:2 Myles 1:3,6 2:1 3:11 4:10</p> <hr/> <p style="text-align: center;">N</p> <p>NBA 1:4,15 4:8 NCAA 1:22 2:2 nice 2:10</p> <hr/> <p style="text-align: center;">O</p> <p>obviously 2:4 3:1 officials 1:7 3:6 officiating 1:16</p>	<p>opportunity 3:21 organized 3:12 4:4 outcome 3:22</p> <hr/> <p style="text-align: center;">P</p> <p>part 2:9 3:11 particular 2:24 particularly 4:4 parties 3:5 pass 3:5 people 1:17,20 2:22 4:3 physical 3:14 placed 3:4 players 3:24 pleasure 3:24 pool 2:6,6 possibility 1:21 professional 3:18,19 programs 2:8 promotional 1:24 protecting 3:10 3:11 protection 3:17</p> <hr/> <p style="text-align: center;">Q</p> <p>questions 1:8,13 1:16 quite 2:18</p> <hr/> <p style="text-align: center;">R</p> <p>ran 2:13,14 really 1:8,10 regret 2:3 relationship 2:20 right 2:17 robs 3:23,24</p> <hr/> <p style="text-align: center;">S</p> <p>seemingly 2:6 serious 1:17</p>
--	---	--	---	---

<p>shocking 1:5,6 show 1:19 situation 1:5,7 1:12 sports 1:8,23 2:2 2:21 3:9,18,19 3:19 4:3,3 stance 1:23 starts 3:23 Stern 1:11 4:7 stood 1:12 stories 3:13 strict 2:16 student 2:5 3:8 3:10,12,14 suggest 1:14 sure 1:18 3:18 4:5 surely 2:23 survey 2:14</p> <hr/> <p style="text-align: center;">T</p> <hr/> <p>take 1:22 taken 1:15 talk 1:3 Thanks 4:11 theme 2:10 thing 4:1 things 2:11 think 3:9 4:1,7 three 2:12 Tim 1:4 today's 1:2 tracking 3:2 tried 2:11 turn 3:18</p> <hr/> <p style="text-align: center;">U</p> <hr/> <p>unusual 2:18</p> <hr/> <p style="text-align: center;">V</p> <hr/> <p>Vegas 2:20,23</p> <hr/> <p style="text-align: center;">W</p> <hr/> <p>wagering 1:8,23 2:3,21 3:9 4:3</p>	<p>4:4 want 2:25 3:2,17 4:4 way 1:11 we'll 2:6 4:9 we're 1:3 2:16 we've 1:5 2:11 2:18,19 working 1:18,20 world 2:21 wrestling 3:20</p> <hr/> <p style="text-align: center;">X</p> <hr/> <p style="text-align: center;">Y</p> <hr/> <p>years 2:14</p> <hr/> <p style="text-align: center;">Z</p> <hr/> <p style="text-align: center;">0</p> <hr/> <p style="text-align: center;">1</p> <hr/> <p style="text-align: center;">2</p> <hr/> <p>20070806mwm 1:1</p>			
---	--	--	--	--