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JOSH CENTOR: Well, Dr. Brand, we are now in the throes of the college football season.

In recent years, we've seen a trend where football games have not only been offered on Saturdays, but now Thursdays and Mondays and Tuesdays and Wednesdays and Fridays. What are your thoughts about football transitioning to the week?

DR. MYLES BRAND: You know, I have mixed views on that. I first have to make very clear that this isn't a national office NCAA decision. These decisions are made by conferences and by schools in their own contract negotiations with the media. In fact, the NCAA has no role to play in those media contracts that the conferences and the individual schools have -- either during the regular year in Division I or throughout the entire postseason in Division I-A.

JOSH CENTOR: Are we flexing too much for television? And are our institutions therefore flexing too much for television? I know that football student athletes don't miss nearly the amount of class that student athletes in basically all of the other sports do, because they play 11, 12 games, and the majority are on Saturdays. But are we flexing too much for television?

DR. MYLES BRAND: You know, that's a very

1 good question. And I don't think there's a clear answer
2 to that. It has pros and cons, and maybe different
3 people would weigh it differently. And I personally have
4 mixed feelings about it.

5 On the positive side, it gives an
6 opportunity for the school and for the student athletes,
7 as well as in the fan base, to be on regional, perhaps
8 even national TV, that they rarely, if ever, have that
9 chance if you're not at one of the great powerhouses. So
10 this is a great opportunity for them. It's also an
11 opportunity to bring in, frankly, some revenue to the
12 athletic department, which not necessarily goes to
13 football, but might go to support other student athletes,
14 in baseball, for example, Josh.

15 JOSH CENTOR: Right.

16 DR. MYLES BRAND: And so the fact of the
17 matter is it has some positives.

18 But it has some negatives too. I mean,
19 you're right to point out that the student athletes in
20 football don't miss a lot of classes. People forget
21 that. They're only gone, five, six, maybe at most seven
22 games during the fall. And they don't leave campus as
23 much as, say, other student athletes do.

24 But at the same time, a game during the
25 week, even if it's only once or twice during the season

1 still subtracts from their education. And you know, some
2 of the worst problems arise when schools so much want
3 this publicity and media attention that they're willing
4 to cancel classes for a half a day, maybe even a full day
5 on a Thursday, on a Wednesday, so they can utilize the
6 facilities and clear out the campus so that visitors can
7 come in and tailgate and what have you.

8 I'm not in favor of that. I don't want
9 people to miss class because of football.

10 JOSH CENTOR: I think you raise an
11 interesting point. You know, football games are, you
12 know, a big to do on campuses. There are tens of
13 thousands -- in some cases, a hundred thousand plus --
14 fans that come on to campus that need to park on campus.
15 It becomes a whole big thing.

16 Can campuses handle that during the week?

17 DR. MYLES BRAND: Some can, some can't.
18 Depends upon the size of the campus and their facilities.
19 But it's got to be disruptive.

20 Now, so in my argument, you're only doing
21 it once during the semester or once a year, it's not that
22 big a deal. Well, it probably isn't a big deal, but it's
23 nothing that you should be very proud of. I think you're
24 maybe putting some of the values of intercollegiate
25 athletics ahead of the key values of academic success,

1 not just for the football players, but for the campus and
2 for the students as a whole. I'm sure most of the
3 faculty aren't very happy about that either. So it has
4 some mixed reviews. It has some pros and cons.

5 Are we going to be able to stop that tread?
6 It doesn't appear so. It looks like the schools and the
7 conferences are moving in that direction. Again, I have
8 some mixed feelings about it.

9 JOSH CENTOR: Okay. Thank you for being so
10 candid.

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<p style="text-align: center;">A</p> <p>able 4:5 academic 3:25 ahead 3:25 amount 1:21 answer 2:1 appear 4:6 argument 3:20 athletes 1:21,22 2:6,13,19,23 athletic 2:12 athletics 3:25 attention 3:3</p> <hr/> <p style="text-align: center;">B</p> <p>base 2:7 baseball 2:14 basically 1:22 big 3:12,15,22 3:22 Brand 1:2,9,25 2:16 3:17 bring 2:11</p> <hr/> <p style="text-align: center;">C</p> <p>campus 2:22 3:6 3:14,14,18 4:1 campuses 3:12 3:16 cancel 3:4 candid 4:10 cases 3:13 CENTOR 1:2 1:18 2:15 3:10 4:9 chance 2:9 class 1:21 3:9 classes 2:20 3:4 clear 1:10 2:1 3:6 college 1:3 come 3:7,14 conferences 1:12,15 4:7 cons 2:2 4:4</p>	<p>contract 1:13 contracts 1:14</p> <hr/> <p style="text-align: center;">D</p> <p>day 3:4,4 deal 3:22,22 decision 1:11 decisions 1:11 department 2:12 Depends 3:18 different 2:2 differently 2:3 direction 4:7 disruptive 3:19 Division 1:16,17 doing 3:20 Dr 1:2,9,25 2:16 3:17</p> <hr/> <p style="text-align: center;">E</p> <p>education 3:1 either 1:15 4:3 entire 1:17 example 2:14</p> <hr/> <p style="text-align: center;">F</p> <p>facilities 3:6,18 fact 1:13 2:16 faculty 4:3 fall 2:22 fan 2:7 fans 3:14 favor 3:8 feelings 2:4 4:8 first 1:10 five 2:21 flexing 1:18,19 1:24 football 1:3,5,7 1:20 2:13,20 3:9,11 4:1 forget 2:20 frankly 2:11 Fridays 1:7 full 3:4</p>	<p style="text-align: center;">G</p> <p>game 2:24 games 1:5,23 2:22 3:11 gives 2:5 go 2:13 goes 2:12 going 4:5 good 2:1 great 2:9,10</p> <hr/> <p style="text-align: center;">H</p> <p>half 3:4 handle 3:16 happy 4:3 hundred 3:13</p> <hr/> <p style="text-align: center;">I</p> <p>I-A 1:17 individual 1:15 institutions 1:19 intercollegiate 3:24 interesting 3:11</p> <hr/> <p style="text-align: center;">J</p> <p>Josh 1:2,18 2:14 2:15 3:10 4:9</p> <hr/> <p style="text-align: center;">K</p> <p>key 3:25 know 1:9,20,25 3:1,11,12</p> <hr/> <p style="text-align: center;">L</p> <p>leave 2:22 looks 4:6 lot 2:20</p> <hr/> <p style="text-align: center;">M</p> <p>majority 1:23 matter 2:17 mean 2:18 media 1:13,14 3:3 mixed 1:9 2:4</p>	<p>4:4,8 Mondays 1:6 moving 4:7 MYLES 1:9,25 2:16 3:17</p> <hr/> <p style="text-align: center;">N</p> <p>national 1:11 2:8 NCAA 1:11,13 nearly 1:21 necessarily 2:12 need 3:14 negatives 2:18 negotiations 1:13</p> <hr/> <p style="text-align: center;">O</p> <p>offered 1:5 office 1:11 Okay 4:9 once 2:25 3:21 3:21 opportunity 2:6 2:10,11</p> <hr/> <p style="text-align: center;">P</p> <p>park 3:14 people 2:3,20 3:9 personally 2:3 play 1:14,23 players 4:1 plus 3:13 point 2:19 3:11 positive 2:5 positives 2:17 postseason 1:17 powerhouses 2:9 probably 3:22 problems 3:2 pros 2:2 4:4 proud 3:23 publicity 3:3 putting 3:24</p>	<p style="text-align: center;">Q</p> <p>question 2:1</p> <hr/> <p style="text-align: center;">R</p> <p>raise 3:10 rarely 2:8 regional 2:7 regular 1:16 revenue 2:11 reviews 4:4 right 2:15,19 role 1:14</p> <hr/> <p style="text-align: center;">S</p> <p>Saturdays 1:5 1:24 school 2:6 schools 1:12,15 3:2 4:6 season 1:3 2:25 seen 1:4 semester 3:21 seven 2:21 side 2:5 six 2:21 size 3:18 sports 1:22 stop 4:5 student 1:20,22 2:6,13,19,23 students 4:2 subtracts 3:1 success 3:25 support 2:13 sure 4:2</p> <hr/> <p style="text-align: center;">T</p> <p>tailgate 3:7 television 1:19 1:20,24 tens 3:12 Thank 4:9 thing 3:15 think 2:1 3:10 3:23</p>
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