

(File: 20080505mwm) 1 2. JOSH CENTOR: Good morning. And welcome to "Mondays With Myles". 3 4 Dr. Brand, every once in a while we get to have a lot 5 of fun here. And today we are going to talk about some really good news that's happening in intercollegiate athletics. 6 7 Last week, an outfielder from Western Oregon, Sara Tucholsky, she hit her first career home run. She was so 8 excited, she skips past first base. She returns to touch the 9 10 base and she tears her ACL. If somebody on our team touches 11 her, she's out. They were going to pitch run for her, but 12 then it's just a single. 13 So the story has been told a hundred times now. A 14 player from Central Washington, Mallory Holtman, came and 15 carried her around the bases in an amazing, awesome display of 16 sportsmanship. This is a really good story. 17 DR. MYLES BRAND: It really is a good story. I've 18 seen it in the print media, as well, Josh. You know, it is a 19 feel good story, but it's not unique in the sense that 20 student-athletes are always above and beyond. They are at the 21 inspirational level. 22 This is a particularly poignant example of it. But 23 there is so many instances of student-athletes and athletics

generally reaching out at an inspirational level and

understanding who they participate against, as well as who

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1 | their teammates are. Just an amazing story.

JOSH CENTOR: Why do you think so many people have been touched by this? We are not just talking about sports fans. I woke up one morning and saw the story on CNN's Morning News program.

Why are so many people affected by this?

DR. MYLES BRAND: Here, I think, is one potential explanation. This story, and others like them, are contrary to what we keep hearing in other sports venues in which winning isn't the most important thing -- it's the only thing. The only thing that counts is winning. Winning at any cost. If you're not cheating, you're not trying hard enough.

We hear that time and again in the sports venues. Our culture has gotten so that it is the competition and the winning is the only thing that counts.

And I think, deep down, many people are uncomfortable with that. I mean, they understand why at high stakes, in professional sports when a lot of money is involved, why people might say or do those things. But I think deep down we are uncomfortable with it.

And when you see instances like this at Western

Oregon, and others like it, it helps to remind us that really winning isn't everything. It is about character; it's about others who you participate with. That's -- we resonate that because I think our culture has moved so much in the other

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1 direction, we want to pull it back a little bit.

JOSH CENTOR: We have gotten some comments on the DoubleAZone about this story. And one commenter posed that he couldn't imagine this happening in a men's sport. And I wanted to get your take on his take.

DR. MYLES BRAND: Well, that's an interesting comment. It might be that in men's competition that culture I spoke about a minute ago is more prevalent. But I'm not so sure that that's right.

I can imagine it happening. Maybe not imagining it happening in the highest level competition. It's very hard to imagine it happening at the professional leagues when it really is a livelihood that's at stake. But I think it could happen in men's sports as well. And there probably are cases like this, maybe not as dramatic, that haven't received a lot of publicity -- good cases like this, as well.

I would say it's a reaction too, and a revolt against, really, that a cultural perspective, that all that really counts is winning. It's not true. Other things count too.

JOSH CENTOR: Now, the story that we have spoken about with Western Oregon, that's the one that's really hitting the news right now. But I don't want to let go another couple of really positive stories and inspirational stories, if you will, that have been out there.

The Boston Globe ran a piece last week about a

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sophomore catcher named Gina Gilday from Elms College out in Massachusetts. Gina doesn't have any legs, yet she is a really integral part of the Elms Softball program.

A wrestler from Cornell was in a life-threatening car accident, walked away, went through the battery of tests. And even though he was okay with the car accident, realized that he actually had some cancerous tumors, and he started a blog -- an extremely popular blog with 10s and 10s and 10s of thousand of hits -- people following his every move because they care.

What is it about these student-athletes that have attracted so many people to these stories?

DR. MYLES BRAND: Again, I want to go back to the point that it is contrary to that cultural tendency we are seeing now winning at any cost, that that's all that matters.

No, that's not all that matters.

And we want to, I think, focus a bit as people, on these human stories about the well being of student-athletes and how they care about each other, how they are really very special people.

Athletics really brings out the best in people sometimes. You are under stress in athletics. As you know, you've participated. But if you have a very strong character, and you are looking at the bigger picture about life, I think these stories help us understand that and put sports in

context. And that's why we are resonating to them. We are really not, deep down, all of us at least, happy with these cultural trends we see. JOSH CENTOR: Well, all I know is that I was inspired last week. And I felt really good about the things that I was hearing. So intercollegiate athletics is really a special place to be. DR. MYLES BRAND: It really is. And I was inspired by those stories too, and especially, the helping the young woman across the bases. That was just an amazing story. Good to speak with you today, Josh. JOSH CENTOR: Thank you, Dr. Brand.